

TURF NEWS

France Wins the 2018 World Cup & Other Major Highlights

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France winning the 2018 World Cup was certainly an event to remember. Fans of the sport will have plenty of stories to discuss for years to come. England's steady rise to the semi-finals that ended in defeat at the hands of Croatia. France reclaiming glory after losing to Italy in 2006. Perhaps, even the use of a hybrid pitch at World Cup arenas will become a big story.

As you know, <u>Watersavers Turf</u> had been talking a lot about the hybrid pitch at the 2018 World Cup in our blogs. The hybrid pitch at the World Cup stadiums consists of 95% natural grass, 5% artificial grass. That means it was designed to offer many of the same benefits our products at Watersavers Turf offer. We're excited to see if the use of a hybrid pitch at the World Cup this year results in more teams using this kind of surface during future games.

Why Switch to Synthetic Soccer Turf?

People who like watching soccer also tend to like playing on it. That's why our synthetic soccer turf is perfect for their needs. We supply synthetic soccer turf to town rec departments and school districts that make the switch for many reasons. First, you don't have to mow, water, or fertilize synthetic soccer turf. This helps reduce upkeep costs in a major way. This surface option is also designed to stand up to wear and tear. It drains water quickly and remains even and flat. As a result, players are less likely to trip and fall during game play. The fact that our sports turf always looks green and vibrant is a bonus.

Here are some of the major highlights from the 2018 World Cup we know you'll remember.

Germany vs. Sweden

Matches that go into overtime are almost always thrilling. Both sides must put up a huge effort to keep the score tied for so long. That's why the late goal by Toni Kroos was such an exciting moment to watch. Germany could have left the games much earlier had that match ended differently.

Russia's Shootout Victory

Matches that reach the shootout stage are fun to watch for the same reasons mentioned above. The players on both teams have to give their all to keep a match going that long. When Russia defeated 2010 winners Spain in the shootout (and on home turf!), it was easy to see why fans were so excited.





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Ronaldo vs. Messi

It's always thrilling to follow the progress of two rivals during these games. This is especially fun when they're two of the most talented soccer players in the world. This is even truer when neither has won the World Cup before.

In other words, no matter who you root for, odds are good you enjoyed seeing how Lionel Messi and Cristiano Ronaldo fared. The fact that they both exited the games within hours of each other was a major highlight of a tournament full of them.

France vs. Croatia

The final game is the one no soccer fan can miss. This year that was no exception. Croatia had never won a World Cup. France was trying to make up for a loss to Italy in 2006. No matter who came out the victor, both had a story behind their long journey to the final. In the end, France finished with a big win! Understandably, the country of France had quite a celebration afterwards!

Did You Buy Artificial Grass for Soccer Fields or Other Items During the Games?

Anyone who visited one of our locations to purchase artificial grass for soccer fields (or similar products) throughout the matches may have noticed we showed the games on our store televisions. On top of that, during the World Cup, we gave out raffle tickets for authentic team jerseys every time someone spent \$300 on our artificial grass for soccer fields or other landscape products or irrigation items.

Field Turf and the Winners of the Raffle

As we mentioned, anyone who spent \$300 or more on field turf or landscape and irrigation products at our Watersavers Irrigation locations during the World Cup received a raffle ticket for an authentic team journey. Now that the games are over, we are happy to announce the winners:

San Rafael: Rafael Gonzalez Petaluma: Jordan Ruiz Concord: Christina Lopez

Dublin: Luis Romo

Brentwood: Francisco Quintero

San Jose: Ian Scott

Thanks to everyone for stopping by our SF Bay Area locations to learn more about our field turf and for participating in our raffle. If you missed the event, there is another one going on now to win a trip to Lake Tahoe. So, stop by get some free large 1'x 1' <u>artificial turf samples</u> or pick up some gardening supplies. You can also give us a call at 844-974-8873 for more info or chat with us online. You can even learn more about what you can do with our field turf products when read our <u>blogs</u> and <u>newsletters!</u>